

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939681-1	08/12/12	August 2012	07/30/12 - 08/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTESI	1219

Flight Dates	Order #	Alt Order #
08/07/12 - 08/08/12	939681	06264088

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/08/12	WPBF News 25 @ Noon	12pm-1230pm	-TW----	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TW----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/07/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLVOTES1203H	\$325.00 NM
1	WPBF	W	08/08/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLVOTES1203H	\$325.00 NM
2	08/07/12	08/08/12	1230-1P Access Hollywood	1230-1p	-TW----	:30	2	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TW----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	FLVOTES1203H	\$275.00 NM
2	WPBF	W	08/08/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	FLVOTES1203H	\$275.00 NM
3	08/07/12	08/08/12	M-F 5pm News	5-6pm	-TW----	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TW----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/07/12	5:54 PM	M-F 5pm News	5-6pm	:30	FLVOTES1203H	\$475.00 NM
1	WPBF	W	08/08/12	5:15 PM	M-F 5pm News	5-6pm	:30	FLVOTES1203H	\$475.00 NM
4	08/07/12	08/08/12	WPBF News 25 @ 6:00P	6-6:30PM	-TW----	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TW----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLVOTES1203H	\$625.00 NM
2	WPBF	W	08/08/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLVOTES1203H	\$625.00 NM
5	08/07/12	08/07/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	FLVOTES1203H	\$1,500.00 NM
6	08/08/12	08/08/12	Jeopardy	7:30-8PM	--1----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTES!	1219

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/08/12	08/08/12	Jeopardy	7:30-8PM	--1----	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--1----	1	\$1,600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/08/12	7:53 PM	Jeopardy	7:30-8PM	:30	FLVOTES1203H	\$1,600.00 NM
<u>Total Spots</u>							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,500.00
<u>Agency Commission</u>	\$975.00
<u>Net Amount Due</u>	\$5,525.00